

ORDER

**KSNV**

Orders
Order / Rev: 107386
Alt Order #: 06860593
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 444
Flight Dates: 10/03/12 - 10/09/12
Original Date / Rev: 10/02/12 / 12/03/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: American Rambler Productions
Buying Contact:
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Romney for President
Demographic: A35+
Product Codes: PLC02-Republican
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	88	\$91,625.00	\$77,881.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	88	\$91,625.00	\$77,881.25	0.00
Totals	88	\$91,625.00	\$77,881.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	28%	\$91,625.00
Market	100%	\$327,232.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$81,808.04
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	28%	\$91,625.00
KTUD	0%	\$0.00
KVVU	14%	\$45,812.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$16,361.61

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/Wagners	M	6-7a	MT-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
PLS AIR 1/DAY WAKE W/WAGNERS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$700.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners PLS AIR 1/DAY WAKE W/WAGNERS - 1/DAY	CM	6-7a	MT-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----					2	\$700.00		0.00			
E 2	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners PLS AIR 1/DAY WAKE W/WAGNERS - 1/DAY	CM	6-7a	--W-F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W-F--					2	\$700.00		0.00			
E 3	KSNV	10/03/12	10/05/12	Today Show Today Show PLS AIR 1/DAY TODAY SHOW - 1/DAY	CM	658a-9am	--WTF--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--					3	\$900.00		0.00			
E 4	KSNV	10/08/12	10/09/12	Today Show Today Show PLS AIR 1/DAY TODAY SHOW - 1/DAY	CM	658a-9am	MT-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----					2	\$900.00		0.00			
E 5	KSNV	10/08/12	10/09/12	M-F Today Show II 3rd Hr M-F Today Show II PLS AIR 1/DAY TODAY SHOW 2 - 1/DAY	CM	9-10a	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----					2	\$425.00		0.00			
E 6	KSNV	10/08/12	10/09/12	M-F Today Show III 4th Hr Today 4th Hour PLS AIR 1/DAY TODAY SHOW 3 - 1/DAY	CM	10am-11am	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----					2	\$325.00		0.00			
E 7	KSNV	10/03/12	10/05/12	M-F Today Show III 4th Hr Today 4th Hour PLS AIR 1/DAY TODAY SHOW 3 - 1/DAY	CM	10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--					3	\$325.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	10/01/12-10/07/12	M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		(\$325.00)		0.00	NM		
	Credited [CREDIT-REFUND]														
E 8	KSNV	10/08/12	10/09/12	Rachael Ray Rachael Ray PLS AIR 1/DAY RACHEL RAY - 1/DAY	CM	11am-12pm	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----					2	\$325.00		0.00			
E 9	KSNV	10/03/12	10/05/12	Rachael Ray Rachael Ray PLS AIR 1/DAY RACHEL RAY - 1/DAY	CM	11am-12pm	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--					3	\$325.00		0.00			
E 10	KSNV	10/08/12	10/09/12	Noon News Noon News PLS AIR 1/DAY. NOON NEWS - 1/DAY	CM	12-1230pm	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----					2	\$425.00		0.00			
E 11	KSNV	10/03/12	10/05/12	Noon News Noon News PLS AIR 1/DAY. NOON NEWS - 1/DAY	CM	12-1230pm	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--					3	\$425.00		0.00			
E 12	KSNV	10/03/12	10/05/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PLS AIR 1/DAY. DAYS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$425.00		0.00			
E 13	KSNV	10/08/12	10/09/12	Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Days of our Lives											
PLS AIR 1/DAY. DAYS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$425.00		0.00			
E 14	KSNV	10/08/12	10/09/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Doctors											
PLS AIR 1/DAY. DOCTORS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$325.00		0.00			
E 15	KSNV	10/03/12	10/05/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
				The Doctors											
PLS AIR 1/DAY. DOCTORS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$325.00		0.00			
E 16	KSNV	10/08/12	10/09/12	Dr. Phil	CM	3-4p	MT-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				Dr Phil											
PLS AIR 1/DAY. DR PHIL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$450.00		0.00			
E 17	KSNV	10/03/12	10/05/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$450.00	1	0.00	NM	3	\$1,350.00
				Dr Phil											
PLS AIR 1/DAY. DR PHIL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$450.00		0.00			
E 18	KSNV	10/03/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$725.00	1	0.00	NM	3	\$2,175.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$725.00		0.00			
E 19	KSNV	10/08/12	10/09/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$725.00		0.00			
E 20	KSNV	10/08/12	10/09/12	M-F Early News	CM	5-630p	MT-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$1,200.00		0.00			
E 21	KSNV	10/03/12	10/05/12	M-Su Early News	CM	5-630p	--WTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-Su Early News											
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$1,200.00		0.00			
E 22	KSNV	10/08/12	10/09/12	M-F Jeopardy	CM	630-7pm	MT-----	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				M-F Jeopardy											
PLS AIR 2/DAY W/MAX SEP JEOP - 2/DAY W/MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					4	\$1,300.00		0.00			
E 23	KSNV	10/03/12	10/05/12	M-F Jeopardy	CM	630-7pm	---TF--	:30	3	\$1,000.00	1	0.00	NM	1	\$750.00
				M-F Jeopardy											
PLS AIR 1/DAY JEOP - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					2	\$1,000.00		0.00			

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E 23	KSNV	10/03/12	10/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---TF--	:30	3	\$1,000.00	1	0.00	NM	1	\$750.00
PLS AIR 1/DAY JEOP - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---TF--			2		\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/01/12-10/07/12		M-F Jeopardy		630-7pm	---ThF----	:30		(\$750.00)		0.00	NM		
Credited [CREDIT-REFUND]															
3	KSNV	10/01/12-10/07/12		M-F Jeopardy		630-7pm	---ThF----	:30		\$750.00		0.00	NM		
E 24	KSNV	10/08/12	10/09/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----			2		\$1,300.00		0.00				
E 25	KSNV	10/03/12	10/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	---TF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---TF--			2		\$1,300.00		0.00				
E 26	KSNV	10/08/12	10/09/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
PLS AIR 1/DAY NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----			2		\$1,200.00		0.00				
E 27	KSNV	10/03/12	10/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
PLS AIR 1/DAY NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--WTF--			3		\$1,200.00		0.00				
E 28	KSNV	10/03/12	10/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
PLS AIR 1/DAY. TONGIHT SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--WTF--			3		\$500.00		0.00				
E 29	KSNV	10/08/12	10/09/12	The Tonight Show Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
PLS AIR 1/DAY. TONGIHT SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----			2		\$500.00		0.00				
E 30	KSNV	10/04/12	10/04/12	Thurs PR 9-10p Thursday Prime 9-10pm	CM	9-10pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
OFFIC/PARKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			1		\$3,200.00		0.00				
E 31	KSNV	10/05/12	10/05/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			1		\$2,600.00		0.00				
E 32	KSNV	10/05/12	10/05/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			1		\$3,200.00		0.00				
E 33	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			2		\$625.00		0.00				
E 34	KSNV	10/06/12	10/06/12		CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

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KSNV

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				Sa-Su News 3 at Eleven											
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S-	1		\$1,100.00		0.00						
E 35	KSNV	10/06/12	10/06/12	Nevada Newsmakers - CM	CM	5:00- 6:00am	-----S-	:30	1	\$825.003		0.00	NM	1	\$825.00
				Nevada Newsmakers - Ch.3		(5:00 AM-5:30 AM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S-	1		\$825.00		0.00						
E 36	KSNV	10/06/12	10/06/12	Nevada Newsmakers - CM	CM	5:00- 6:00am	-----S-	:30	1	\$825.003		0.00	NM	1	\$825.00
				Nevada Newsmakers - Ch.3		(5:30 AM-6:00 AM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S-	1		\$825.00		0.00						
E 37	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$350.001		0.00	NM	1	\$350.00
				News 3 Sunrise SUNDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$350.00		0.00						
E 38	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.001		0.00	NM	1	\$750.00
				Sunday Today											
Sunday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$750.00		0.00						
E 39	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.001		0.00	NM	1	\$2,400.00
				NFL Pre-Game											
FOOTBALL IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$2,400.00		0.00						
E 40	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.001		0.00	NM	2	\$20,000.00
				NFL Football											
PLS GIVE MAX SEP. NFL - PLS GIVE MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	2		\$10,000.00		0.00						
E 41	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.001		0.00	NM	1	\$1,200.00
				Jeopardy in Prime											
JEOP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$1,200.00		0.00						
E 42	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.001		0.00	NM	1	\$1,200.00
				Law & Order (synd) PRIME											
L&O															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$1,200.00		0.00						
E 43	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$1,100.001		0.00	NM	2	\$2,200.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	2		\$1,100.00		0.00						
N 44	KSNV	10/03/12	10/03/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	--w----	:30	1	\$1,000.001		0.00	NM	1	\$750.00
				Jeopardy in Prime											
PLS AIR 1/DAY JEOP - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	--w----	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Jeopardy in PRIME	M-SA 8-11p / SUN		--w-----	:30		\$750.00		0.00	NM		
N 45	KSNV	10/03/12	10/03/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUN	--w----	:30	1	\$1,300.001		0.00	NM	1	\$1,300.00
				Wheel in Prime											
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Advertiser:	Romney for President
Product Desc:	ROMNEY FOR PRESIDENT
Estimate:	444

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 45	KSNV	10/03/12	10/03/12	Wheel of Fortune in Prime Wheel in Prime	CM	M-SA 8-11p / SUN	--w----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	--W----	1			\$1,300.00		0.00					
N 46	KSNV	10/08/12	10/09/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MT-----	:30	1	\$75.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	MT-----	1			\$75.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/08/12-10/14/12		Late Night w/Fallon	1237a-136am		MT-----	:30		(\$75.00)	0.00	NM			
Credited [CREDIT-REFUND]															
Totals													88	\$91,625.00	